

# RealNex Website Services

Dedicated exclusively  
to telling your commercial  
real estate services story.



RealNex websites are designed to Position your company, **build your brand**, tell your story as a market leader... What you stand for, what services you offer, why clients love you!

- ✔ **Engage your audience and convert prospects to clients.**  
Your website should brand you as sharp, forward thinking—an industry leader.
- ✔ **Instill trust and confidence.**  
Demonstrate your expertise, professionalism and proven success.
- ✔ **Differentiate you from your competitors.**  
A well-designed, informative website keeps clients connected to your business. Use your website to highlight your specialties.
- ✔ **Focus visitors on your properties, people, and expertise.**  
Clean, modern design sets a tone of professionalism and attention to detail.
- ✔ **Tell your properties' stories.**  
In the end, your business is there to buy, sell or lease properties. Highlight property features prominently on your website.

**RealNex is the Technology Behind the Deal.**

Learn more at [www.realnexus.com](http://www.realnexus.com) | E: [info@realnexus.com](mailto:info@realnexus.com) | P: 281-299-3161



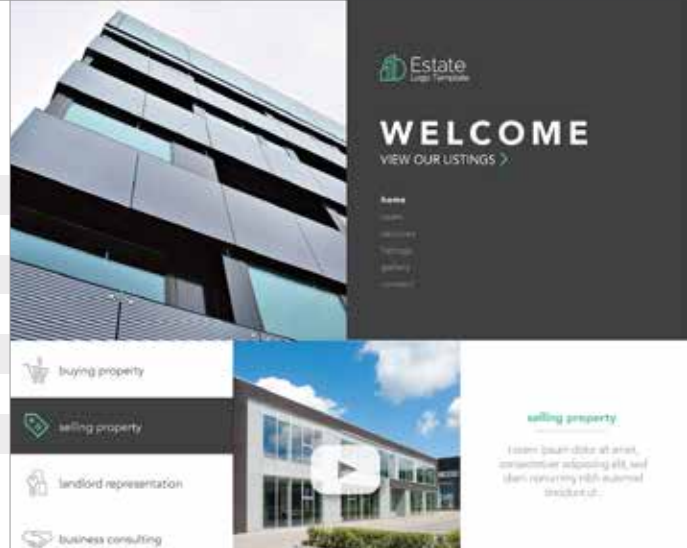
## Website Fundamentals:

- ▶ Design and Development
- ▶ WordPress Installation
- ▶ Page Builder Integration
- ▶ About Us, Services, Contact Us Pages
- ▶ Home Page Static Header
- ▶ Home Page Featured Services Grid (3)
- ▶ Home Page Testimonials Carousel (5)
- ▶ **Cost: \$3,500**



## Website Enhancements:

- |   |       |
|---|-------|
| ▶ Website Host Migration                            | \$150 |
| ▶ Search Engine Optimization (SEO) + Site Analytics | \$250 |
| ▶ Home Page Video Header (5 clips)                  | \$250 |
| ▶ Home Page Featured Clients Carousel (12 Clients)  | \$200 |
| ▶ Home Page Featured Properties Grid (3 Properties) | \$750 |
| ▶ Property Display: MP Direct or Premier with API   | CALL  |
| ▶ News/Blog Section                                 | CALL  |



## Website Support and Maintenance:

- |                                    |       |
|------------------------------------|-------|
| ▶ MP Direct or Premier API         | CALL  |
| ▶ Website Hosting - High-Speed     | \$450 |
| ▶ Website Support - Technical, SSL | \$450 |



## Additional Marketing Services:

- ▶ Canva Templates
- ▶ Brand Style Guide Template
- ▶ Branded Property/Project Flyer Template (2-page)
- ▶ Branded Social Media Templates
- ▶ Social Media Account Development and Optimization

