

CRE Website Services

Full suite of website services dedicated exclusively to commercial real estate.



Let's start with your colors, your agents, your logo, your properties. RealNex custom websites are designed to...

- ✓ **Engage your audience and convert prospects to clients.**
Your website should brand you as sharp, forward thinking—an industry leader.
- ✓ **Instill trust and confidence.**
Demonstrate your expertise, professionalism and proven success.
- ✓ **Differentiate you from your competitors.**
A well-designed, informative website keeps clients connected to your business. Use your website to highlight your specialities.
- ✓ **Focus visitors on your properties, people, and expertise.**
Clean, modern design sets a tone of professionalism and attention to detail.
- ✓ **Tell your properties' stories.**
In the end, your business is there to buy, sell or lease properties. Highlight property features prominently on your website.

RealNex is the Technology Behind the Deal.

Learn more at www.realnexus.com | E: info@realnexus.com | P: 281-299-3161

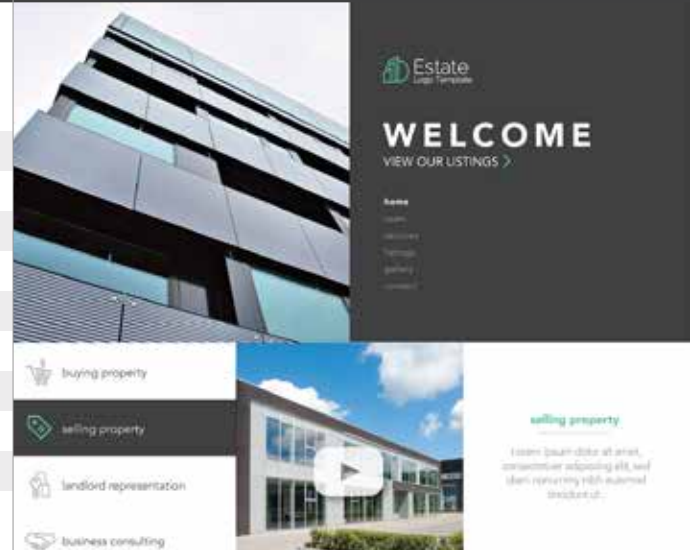
Website Fundamentals:

- ▶ Design and Development
- ▶ WordPress Installation
- ▶ Page Builder Integration
- ▶ About Us, Services, Contact Us Pages
- ▶ Home Page Static Header
- ▶ Home Page Featured Services Grid (3)
- ▶ Home Page Testimonials Carousel (5)



Website Enhancements:

- ▶ Website Host Migration
- ▶ Search Engine Optimization (SEO) + Site Analytics
- ▶ Home Page Video Header (5 clips)
- ▶ Home Page Featured Clients Carousel (12 Clients)
- ▶ Home Page Featured Properties Grid (3 Properties)
- ▶ Property Display: MP Direct or Similar Integration (iFrame)
- ▶ Property Display: RealNex API
- ▶ Property Display: Custom WordPress CMS Grid/Map
- ▶ News/Blog Section



Value-added Services:

- ▶ MP Direct Annual Support
- ▶ Website Hosting - High-Speed
- ▶ Website Support - Technical, SSL



Marketing Services:

- ▶ Brand Style Guide Template
- ▶ Branded Property/Project Flyer Template (2-page)
- ▶ Branded Social Media Templates
- ▶ Social Media Account Development & Optimization

