

# RealNex Navigator

Charting the course in commercial real estate.

Business Development, Marketing, Analysis  
& Deal Management.



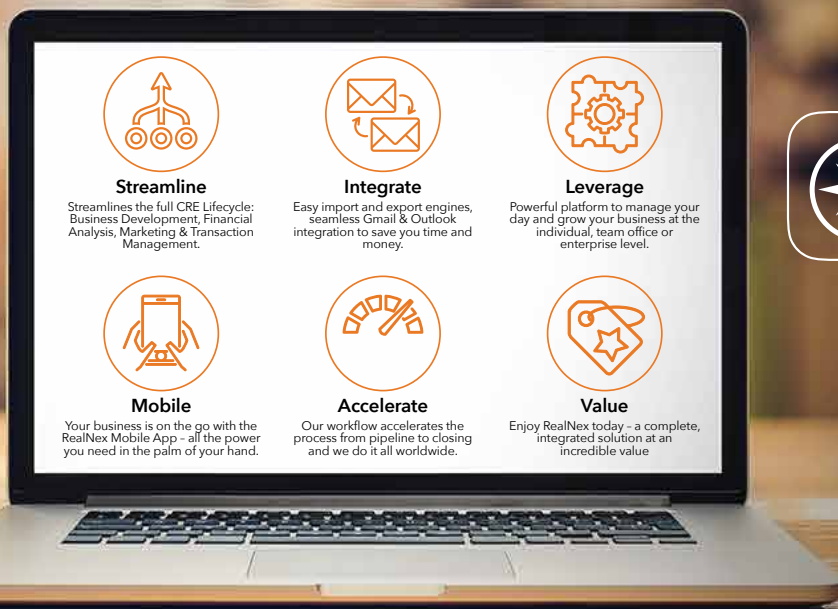
Every business needs tools and resources. What I love about RealNex is that the team there has thought through my entire deal flow process and created a solution for me to make my day that much easier. I would say it's the biggest 'no brainer' in commercial real estate. The price is right. The solutions are robust and the team there is just fantastic. Thank you RealNex for helping my business grow.

**Hayim Mizrachi** | CCIM, President, Principal MDL Group

## RealNex Navigator – the only platform you will utilize all day long.



The most complete solution for commercial real estate professionals. RealNex Navigator includes a robust, market leading CRM, an authoritative investment and lease analysis engine, an elegant presentation builder, a collaborative transaction management app and a dynamic marketplace, all working together to drive transaction efficiency.



### Streamline

Streamlines the full CRE Lifecycle: Business Development, Financial Analysis, Marketing & Transaction Management.



### Integrate

Easy import and export engines, seamless Gmail & Outlook integration to save you time and money.



### Leverage

Powerful platform to manage your day and grow your business at the individual, team office or enterprise level.



### Mobile

Your business is on the go with the RealNex Mobile App – all the power you need in the palm of your hand.



### Accelerate

Our workflow accelerates the process from pipeline to closing and we do it all worldwide.



### Value

Enjoy RealNex today – a complete, integrated solution at an incredible value.

**RealNex is the Technology Behind the Deal.**

Learn more at [www.realnex.com](http://www.realnex.com) | E: [info@realnex.com](mailto:info@realnex.com) | P: 281-299-3161

## Put all your information at your fingertips.

With the RealNex CRM you have fast access to all your information on your desktop, in the cloud and in the palm of your hand. An incredibly easy to use and flexible system enables you to efficiently manage relationships, understand markets, develop business and manage deals.



## Leasing Simplified.

Our Transaction Manager makes leasing a breeze. Our on-line portal and mobile app allow you to easily set up and share tours. Clients can quickly and easily view offerings without ever leaving the office. Focus only on the short list to tour and allow our rating system to rank choices. For Leasing Agents, stay connected with landlords with real time alerts of inquiries, tours, proposals, negotiations and the ability to negotiate leases on-line. Instantly track deal progression to assure budgets are met and leases are signed.



## Create winning presentations and detailed analysis with ease.

Eliminate redundant tasks and gain more time for deals by instantly accessing all your CRM property data from MarketEdge to create complete financials, persuasive proposals, elegant flyers, business winning BOVs and comprehensive offering memorandums. Draw upon a library of templates to rapidly create just the right presentation, all consistently and beautifully branded to meet your company's impeccable standards. The system comes loaded with over 60 presentation designs.



## Streamline and accelerate the sales cycle.

A complete end-to-end solution featuring private and secure Virtual Deal Rooms to facilitate transactions. Control access with an automated NDA and manage 7 levels of security. Tap your CRM to pinpoint the most likely prospects and run an eMarket Campaign from our MarketPlace to drive traffic. Monitor all access and activity to identify levels of interest and then call for offers to quickly and efficiently close deals for highest value.



## Rapidly access a world of engaged prospects and just the right new property.

With the RealNex CRM you have access to all your information on your desktop, in the cloud and in the palm of your hand. An incredibly easy to use and flexible database that enables you to efficiently manage relationships, understand markets and develop business. And, our Transaction Manager allows you to collaborate with clients like never before.

